



The Planet's Go-To Source
for Rock Entertainment

Media Press Package 2015

Rock At Night is proud to announce new and exciting advertising opportunities for those interested in reaching a global music entertainment audience.

- **Rock At Night** covers music entertainment on a global scale--the USA, UK, Australia, Canada, and more.
- **Rock At Night** features rock, punk, metal, blues but also offers a special "other genre" section for Americana, jazz, and country.
- **Rock At Night** features concert and album reviews, exclusive interviews with both well-known and up and coming artists, and pre-views of upcoming events.
- **Rock At Night** strives to utilize authentic journalism and high-quality photography.
- **Rock At Night's** articles are featured in not only its website but also Rock At Night's social media sites.
- **Rock At Night's** website is responsive and translates well to viewing on cell phones.
- **Rock At Night** now features audio interview "articles" which are also available for free on *iTunes*.
- **Rock At Night** strives to assist talented bands get the media attention they deserve.



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Do You Want Media Attention?

Who doesn't? Nowadays with the shrinkage of print media (e.g. newspapers, magazines), the use of electronic reading devices and cell phones for information, one has to keep up with the new paradigm. Bookstores have closed. The remaining print media is available to subscribers on a limited, local scale.

Traditional FM radio is being replaced by talk-shows and music which is available on services like *Spotify* and *iTunes*.

Online media is far-reaching and available at a touch of a finger. Downloading music for purchase, ordering products online, and traveling to events are now being performed without geographic boundaries. We truly have a world market today!

Types of Advertising

What types of products would the **Rock At Night** reader like to see?

- EP or album releases
- New band videos, tours, or upcoming events.
- Record labels
- Promoters, publicists, or other services.
- Musical instruments, effects, or equipment.
- Music lessons via Skype
- Venues or upcoming festivals
- Books
- Radio shows or pod-casts
- General products, services

Types of Advertisements Available

- Large banner ads in **Rock At Night's** side-margin which are featured on every page of the website.
 - The banners are linked to your website, Facebook, iTunes, or any hyperlink of your choice.
- Audio announcement "commercials" in audio podcast interviews
- Press Release announcements
- "Advert-articles" on your band or event

***Prices start at 75 USD / 50 GBP / 100 AUD/ 66 EUR per month.
Two (2) month minimum. Please inquire! PAYPAL is accepted.***

Side Margin Ads

Side Margin Slider



HOME NEWS COLUMNS PHOTO GALLERY BANDS UPCOMING EVENTS OTHER GENRES POD-CASTS ARCHIVES

HOT NEWS! October 16, 2015 in Photo Gallery: A weekend with food, wine, and those "Wild-Eyed Southern Boys", 38 Special

Home » Australia » John McLaughlin and the 4th Dimension kick off tour in Sydney with plenty of funk and fusion

John McLaughlin and the 4th Dimension kick off tour in Sydney with plenty of funk and fusion

Posted on October 12, 2015 by Courtney Dabb in Australia, France, Other Genres, Photo Gallery, UK // 0 Comments



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Band of the Month: Hands Off Gretel

By Courtney Dabb, Sydney Correspondent

Venue: City Recital Hall Centre, Sydney-October 8, 2015



Jazz-fusion virtuoso John McLaughlin and the 4th Dimension kicked off their Australian/Asian tour to promote the new album *Black Light* which was released on September 18th. The 4th Dimension consists of what McLaughlin

Appears on Every Page



Can be linked to any URL

HOME NEWS COLUMNS PHOTO GALLERY BANDS UPCOMING EVENTS OTHER GENRES POD-CASTS ARCHIVES

HOT NEWS! October 16, 2015 in Australia: From 80's heartthrob to longtime legend: Rick Springfield continues to captivate audiences of all ages

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New John McLaughlin album out Sept 18th

By Courtney Dabb, Sydney Correspondent

Venue: City Recital Hall Centre, Sydney-October 8, 2015



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Testimonials

Rock At Night features a “Band of the Month” each month which highlights an up and coming band in an article. A banner “ad” is featured in the site-margin which is linked to the article. **Rock At Night’s** “Band of the Month” bands have noticed a increased web traffic, gigs, and even festival invitations after being featured in **Rock At Night**. Don’t just take our word for it. Let them tell you:

Rock At Night is a great way to be heard and they have been wonderful for our bands on the roster. Rock At Night brings people from around the world to one point for all the best in rock news, reviews, and interviews. It has been a pleasure to work with everyone at Rock At Night.

James Hart—Broken Road Records LTD, UK

Anybody who read what Rock At Night wrote about us completely loved it! R.A.N. was one of the most fun and professional interviews Rolling Blue has ever had. It’s amazing how some people we haven’t even met before will come to our shows because of the article R.A.N. wrote about us. All I have to say is a well-written article can push your band in the right direction and that’s what R.A.N. has done for Rolling Blue.

Joey—Rolling Blue, Detroit-Michigan

Having our band featured as Rock At Night’s Band of the Month got our name and pictures in the side-margins of the website, which led to fans reaching out to us and listening to our music from all over the world!

Dirty Basement Blues Band—Detroit-Michigan

Rock At Night opened doors for us and gave us huge exposure throughout the music community locally, nationally, and overseas. They are a tremendously talented and committed group that focuses on helping musicians thrive in today’s business. Thank you Rock At Night!

Jay Puzio, Manager of Kougaran—Detroit, Michigan

Thanks Chyrise, the two articles both helped spread the word, and we had a terrific day on Friday. It is really tough convincing people to go out to gigs at the moment but we had a decent turnout and everyone there had a fantastic night.

John Armstrong, Speed of Sound—Manchester, UK

It has been a great opportunity for our French post-punk band THE INSIGHT, to have an interview on Rock At Night during our promotion. It was our first written interview in USA and we would like to thank Rock At Night and correspondent Raven Pihonak for this great exposure.

Karo, The Insight—France